



ADC 2012 Winter Forum

The New Normal: Understanding, Preparing and Moving Forward

Budget. Super Committee. Down Market. Efficiency. Restructuring. Downsizing. Economic turmoil. Elections. Deficits. BRAC. These are the challenges facing defense communities today, and represent the emerging new normal for years to come. Your understanding of what is happening in DoD, DC, and around the country will be critical to preparing and moving forward in this era.

This important gathering will feature three distinct events in two days: America's Defense Communities National Town Hall, Installation Innovations Forum, and the Trends in Base Redevelopment Forum.

Winter Forum Objectives:

1. Understand the dynamics of the DoD budget and its implications on defense communities, including potential downsizing
2. Explore the future of installations/basing in the "new normal"
3. Define the "new normal" for base redevelopment communities
4. Continue to build the relationship between DoD leaders, defense communities, and private sector partners

Session Formats:

This year's forum will include a variety of formats:

- *Workshops* – Preconference sessions, including "bootcamps" that provide an in-depth look at key issues.
- *Town Halls* – Top experts, leaders from DoD, defense communities and the private sector discuss current issues in an open and interactive setting.
- *Briefings* – Leaders from the military services discuss and explain news and trends impacting defense communities and other stakeholders.
- *Strategy Sessions* – Larger sessions focused on specific topics that are outcome driven and support ADC's federal outreach strategies.
- *Innovation Labs* – Interactive sessions that are focused on developing solutions and generating outcomes for complex problems.

- *Discussion Sessions* – Discussion-based sessions focused on very specific topics.

Draft Agenda

MONDAY, FEBRUARY 27

7:00 AM – 1:00 PM

Golf Tournament at Crandon Golf Club on Key Biscayne

Back by popular demand, ADC will be hosting its golf tournament at the Crandon Golf Club on beautiful Key Biscayne in Biscayne Bay.

This is an extra fee event, pre-registration is required.

Transportation: ADC will provide transportation to the Crandon Golf Course from the front lobby of the Hyatt Regency Miami. Golfers should meet in the downstairs lobby by 7:15 AM for a 7:30 AM departure. Continental breakfast will be served before departing for the tournament.

10:00 AM - 5:00 PM

Registration/Information Desk Open

12:00 PM – 1:15 PM

LRA Directors Council Welcome Lunch

LRA Directors are invited to an informal lunch to discuss the current issues and challenges facing base redevelopment communities. All LRA Directors and Deputies are invited to attend the lunch.

Council Chair:

Steve Levesque, Executive Director, Midcoast Regional Redevelopment Authority, Brunswick, ME

12:00 PM – 1:30 PM

State Advisors Council Lunch

ADC's State Advisors Council is composed of officials who oversee efforts to support defense communities and promote defense related activities in their state. All state-level military advisors are invited to attend this meeting.

Council Chair:

Mark Needham, Executive Director, Kentucky Commission on Military Affairs, Frankfort, KY

1:30 PM – 4:30 PM

Pre-conference Workshops:

Public-Public Partnerships – A Bootcamp for Communities

Your community has heard about the benefits of public-public partnerships and now wants to develop a partnership with the local installation. But, how do you get started? What are the steps that your community needs to take? What are the nuts and bolts of developing public-public partnerships? What tools are available to your community and the local installation to make a partnership successful? Learn from several communities in various stages of developing public-public partnerships with the military services, and hear about the process they have undertaken.

Moderator:

Fred Meurer, City Manager, City of Monterey, CA, Monterey, CA

Speakers:

Cathy Bella, Principal Assistant for Responsible Contracting, Mission Installation and Contracting Command, Fort Sam Houston, TX

Steve Hundley, Base Community Plans and Liaison Officer, Marine Corps Base Quantico, Quantico, VA

Scott Dadson, City Manager, City of Beaufort, SC, Beaufort, SC

Kyle Massey, Associate, Booz Allen Hamilton, McLean, VA

Robert Murdock, Director of Military Affairs, City of San Antonio, TX, San Antonio, TX

Hans Uslar, Assistant Director of Plans and Public Works, City of Monterey, CA, Monterey, CA

Craig Zgabay, Senior Associate, Booz Allen Hamilton, San Antonio, TX

Defense Energy Issues – Trends and Opportunities

This pre-conference workshop will provide an overview of several major issues currently impacting the development of energy projects on defense installations. After a brief overview of the legal authorities governing the development of energy at installations and an overview of what each of the military services are doing today, the session will discuss several key issues impacting defense energy today, including: the siting of energy projects, integration with local

utilities, power purchase agreements, scoring and microgrids. The session will conclude with a forward-thinking panel on the future of energy projects at installations.

Moderator:

Tom Swoyer, President, Infinity Development Partners, San Antonio, TX

Speakers:

Tony Toranto, Partner, McKenna Long & Aldridge LLP, Atlanta, GA

Robert Tritt, Partner, McKenna Long Aldridge, LLP, Atlanta, GA

Anita Molino, Managing Partner President, Bostonia Partners, Boston, MA

Tom Graves, Vice Chairman, Burns & McDonnell Credit Union, Kansas City, MO

Base Redevelopment – Strategies for Attracting Investment

The plan is developed and the property has started to transfer, but how can you work to ensure that your redevelopment will be successful in the recovering economy? This boot camp will highlight several demand-focused strategies for attracting investment in the new normal of base redevelopment. Leaders from several communities will discuss the innovative approaches they have used to develop demand-driven redevelopment plans.

Moderator:

Linda Balcom, Senior Development Manager, Weston Solutions Inc., Colorado Springs, CO

Speakers:

Bill Cork, Executive Director/CEO, TexAmericas Center, New Boston, TX

Belinda Little-Wood, Executive Director, NSA New Orleans Task Force, New Orleans, LA

Dan Bristol, Executive Director, Town of Niagara LRA, Niagara Falls, NY

4:30 PM – 6:00 PM

ADC Welcome Happy Hour on the Riverfront

Join your fellow attendees for an ADC-hosted happy hour open to all conference attendees along the Riverwalk, overlooking the Miami River and picturesque Brickell Key and Biscayne Bay. Stop by for a drink and some hors d'oeuvres before heading out for an evening in Miami Beach.

TUESDAY, FEBRUARY 28

7:00 AM – 5:00 PM

Registration/Information Desk Open

7:00 AM – 8:30 AM

Networking Breakfast

7:30 AM - 8:45 AM

Pre-Conference Workshop

BRAC 101: An Introduction to the Process, Politics & Possibilities

This special pre-conference session will focus on the potential BRAC process and how previous BRAC rounds have been organized. Learn from experts about how the BRAC Commission works and how your community may be impacted.

Moderator:

Tim Ford, CEO, Association of Defense Communities, Washington, D.C.

Speakers:

George Schlossberg, Partner, Kutak Rock, LLP, Washington, DC

8:45 AM – 10:30 AM

Conference Welcome

Speakers:

John Armbrust, President, Association of Defense Communities

Mayor Carlos Jimenez, Mayor, Miami-Dade County

Video Message:

Jennifer Carroll, Lieutenant Governor of Florida

Defense Communities Town Hall:

The New Normal: Budget Challenges, Efficiency Initiatives and a Future BRAC

The President's budget has just been released and cuts to the defense budget are coming. This panel of leading defense experts will discuss the current environment in Washington, DC and give an overview of how defense cuts may impact defense communities in the coming year.

Moderator:

Tim Ford, CEO, Association of Defense Communities, Washington, D.C.

Speakers:

Mackenzie Eaglen, Research Fellow, American Enterprise Institute for Public Policy, Washington, D.C.

Vago Muradian, Editor, Defense News, Washington, D.C.

John Tanner, Vice Chairman, Prime Policy Group; Former Member of Congress (D-Tenn.), Washington, D.C.

Philip Grone, Founder and President at Findlay and Western Strategies; Former Deputy Under Secretary of Defense (Installations & Environment), Washington, D.C.

11:00 AM – 12:30 PM

Defense Community Town Hall:

State of Base Redevelopment Town Hall Meeting

Leaders from DoD, communities and the private sector will discuss the current state of base redevelopment in communities across the country and will focus on the trends, challenges and opportunities of base redevelopment.

Keynote Presenter:

Patrick O'Brien, Director, Office of Economic Adjustment, Arlington, VA (invited)

Moderator:

Jeffrey Simon, Director, Commonwealth of Massachusetts, Recovery and Investment Office, Boston, MA

Speakers:

Bill Cork, Executive Director/CEO, TexAmericas Center, New Boston, TX

Dan Schnepf, Chairman and CEO, Matrix Design Group, Inc., Colorado Springs, CO

Michael Wright, Director of Concord Community Reuse Project, City Concord, Concord, CA

Jack Sprott, Executive Director, McPherson Planning Local Redevelopment Authority, Atlanta, GA

Installation Issues Briefing:

Installation Leadership Forum

ADC welcomes leaders from each of the military services to discuss installation management issues and efficiency initiatives. As DoD and defense communities face new challenges with limited resources, how will the military services find efficiencies? What are the roles of public-public and public-private initiatives? How will budget cuts impact defense communities?

Moderator:

John Armbrust, President, Executive Director, Association of Defense Communities, Governor's Military Council, Manhattan, KS

Speakers:

Dr. Craig College, Deputy Assistant Chief of Staff for Installation Management, Assistant Chief of Staff for Installation Management, Washington, D.C.

Anne Rathmell Davis, Deputy Commander, Chief Naval Installation Command, Washington, D.C.

Kathleen Ferguson, Deputy Assistant Secretary for Installations, U.S. Air Force, Washington, D.C.

Lynn Landers, Director, Government and External Affairs, Marine Corps Installations Command, Washington, D.C.

12:30 PM – 2:00 PM

Winter Forum Lunch

Welcome:

Jim Breitenfeld, Manager, Economic Development Council of Okaloosa, FT Walton Beach, FL

Speakers:

Capt. Bradley Cooper, Executive Director, Joining Forces, Office of the First Lady of the United States of America, Washington, D.C.

2:15 PM – 3:45 PM

Strategy Session:

Beyond DoD and EDA: Innovative Funding Opportunities to Support Redevelopment

With declining federal, state and local resources available to assist communities with redevelopment, communities are looking for innovative funding resources. This session will explore several innovative funding sources that can assist communities.

Moderator:

Debbie Olson, Executive Director, Riverbank Local Redevelopment Authority, Riverbank, CA

Speakers:

Belinda Little-Wood, Executive Director, NSA New Orleans Advisory Task Force, New Orleans, LA

Tom Graves, Vice Chairman, Burns & McDonnell Credit Union, Kansas City, MO

Innovation Lab:

Understanding and Implementing Microgrids

Microgrids provide mechanisms for managing the emerging challenges associated with sustainable energy, environmental protection, large-scale regional power vulnerabilities mitigation, and national defense. A microgrid is a small-scale version of the centralized grid with improved power quality and increased reliability where the main grid is just another energy source. The Department of Defense's microgrid related initiatives, conceptual designs, and operational installations that can provide economic, environmental, power reliability, and security, and power quality benefits to both the military and local communities. This panel will provide insight into microgrids and their implementation, microgrids benefit, best practices and lessons learned from current DoD microgrid projects. Particular focus will be paid to the broader positive impact of DoD microgrid projects on the surrounding communities and DoD efforts to incorporate with local stakeholders in these projects.

Moderator:

Fred Meurer, City Manager, City of Monterey, CA, Monterey, CA

Speakers:

Chip Cotton, Energy Research and Development Program Manager, General Electric, Washington, D.C.

Mark Duszynski, Vice President Federal Systems, Johnson Controls, Inc., Milwaukee, WI

Gary Leatherman, Ph.D, ESPA Program Manager, Booz Allen Hamilton, Washington, D.C.

Gary Rahl, Senior Vice President, Booz Allen Hamilton, Washington, D.C.

2:30 PM – 3:30 PM

Discussion Sessions:

Trends in Mitigating Risk and Managing Liability in Base Redevelopment

Environmental insurance has been a key component in the BRAC world since 1977. Insurance Carriers and Brokers are still placing important insurance protection for BRAC sites, but there have been changes in the marketplace that will impact the way in which communities are insured. This panel will provide an overview of the changes in the marketplace and discuss products that can assist communities.

Moderator:

Bob Hallenbeck, Senior Vice President, Sales and Marketing, XL Insurance Inc, Exton, PA

Speakers:

Greg Schilz, Managing Director, Aon Environmental Services Group Aon Risk Services, San Francisco, CA

Cliff Yeckes, Senior Vice President, Willis Environmental Practice, Denver, CO

Barry Steinberg, Partner, Kutak Rock LLP, Washington, DC

Organizing Your Community to Support Veteran Employment Issues

Moderator:

Diana Gonzalez, Coordinator, DMG Consulting Services, Inc., Miami, FL

Overseas Base Closures: Prospects and Impacts

The Secretary of Defense recently announced that two of the Army's four Europe-based brigade combat teams will be withdrawn. This session will address some of the impacts of these decisions, such as: How and when will this be implemented? How will this impact domestic installations? What are the overall budgetary impacts of this move?

Moderator:

Barry Scribner, Managing Director, Jones Lang LaSalle, Washington, D.C.

Speakers:

Dr. Craig College, Deputy Assistant Chief of Staff for Installation Management, Assistant Chief of Staff for Installation Management, Washington, D.C.

Col. Tony Haagar, Deputy Director, Installation Management Command, Europe

Building and Sustaining MCOs – Regional Collaboration in NW Florida

Moderator:

Jim Breitenfeld, Manager, Economic Development Council of Okaloosa, Fort Walton Beach, FL

Speakers:

Kay Rasmussen, Director, Defense and Economic Initiatives, Economic Development Council of Okaloosa, Fort Walton Beach, FL

4:00 PM – 5:00 PM

Discussion Sessions:

Property Transfer Strategies & Economic Development Conveyances

Moderator:

Jeff Giangliuli, Vice President, CALIBRE, Alexandria, VA

Speakers:

Laura Duchnak, Deputy Director, Navy BRAC Program Management Office, San Diego, CA

David Kinsely, Partner, Garrity & Knisely, Boston, MA

Tom Lederle, Branch Chief, Army BRAC Program, Burke, VA

Steve TerMaath, BRAC Program Manager, Air Force Real Property Agency, Lackland AFB, TX

Strategic Community Engagement in Base Redevelopment Communities

Speakers:

Michael Houlemard, Executive Officer, Ford Ord Reuse Authority, Marina , CA

Achieving Economic Diversification in Defense Communities

For many defense communities, the local installation is the largest employer in the community. Cutbacks or closure of the installation will have profound impacts throughout the region. This session will explore ways in which communities can work towards economic diversification so that they are not as dependent on the military installation.

Moderator:

Brett Doney, President, Central Montana Defense Alliance, Great Falls, MT

Speakers:

Patrick O'Brien, Director, Office of Economic Adjustment, Arlington, VA (invited)

BRAC 133/Mark Center Lessons Learned

In a time of budget cuts and downsizing, efficient and effective project execution is critical to success. The 1.75 million square foot Mark Center, home for 6,400 DoD employees, was completed ahead of schedule and under budget. The Army Corps of Engineers, Washington Headquarters Services, and their design-build contractor will share some of the lessons learned and challenges experienced during the procurement and construction of the Department of Defense's newest office complex.

Moderator:

Jerry Dawson, Vice President, Duke Realty, Alexandria, VA

Speakers:

Rick Nelson, Program Manager, Design & Construction, BRAC Program Office, Washington Headquarters Service, Washington, D.C.

Bradley Provancha, Deputy Director, Defense Facilities Directorate, Washington Headquarters Service, Washington, D.C.

James Turkel, Chief, Belvoir Integration Office, U.S. Army Corps of Engineers, Baltimore District, Baltimore, MD

John Van Vliet, Vice President, Duke Realty, Alexandria, VA

Current Trends in Military Families Initiatives

Over the next several years ~1M veterans will be returning home. Our military communities are facing a bow wave of returning service members who will need jobs, healthcare, education assistance, and financial aid. As these veterans return home, it will be the local communities to

which they are returning who will be the first responders in providing assistance and aid to those military families in need. This session will discuss the concept of community based collaborations to collectively provide support to the military family during its transition process. Specifically, how private, public and non-profit organizations can work together to provide support to our military families and their transitioning veterans.

Moderator:

Chalk Dawson, Senior Associate, Booz Allen Hamilton, Rockville, MD

Speakers:

Barbara van Dahlen – President, Give an Hour Fayetteville/Ft. Bragg Summit co-convener, Fayettevill

Maurice Wilson - Chair, San Diego Veterans Coalition Employment Task Force – San Diego Summit co-convener

Hector V. Villarreal - CEO and Founder The San Antonio Coalition for Veterans – San Antonio Summit co-convener

Guam: Update and Impacts

In the coming years, the population of Guam is expected to explode with the addition of thousands of Marines and their families. This buildup, combined with an already large defense presence on the island, has created unique challenges and opportunities for this defense community. This session, led by Governor Calvo, will discuss some of these unique challenges and how the government of Guam is working to ensure that it is one of America's great defense communities.

Moderator:

Dan Schnepf, Chairman & CEO, Matrix Design Group, Inc., Colorado Springs, CO

Speakers:

Governor Eddie Baza Calvo, Governor of Guam (invited)

5:00 PM – 6:30 PM

ADC Networking Happy Hour on the Riverfront

Join your fellow attendees for an ADC-hosted happy hour open to all conference attendees along the Riverwalk, overlooking the Miami River and picturesque Brickell Key and Biscayne Bay. Stop by for a drink and some hors d'oeuvres before heading out for an evening in Miami Beach.

WEDNESDAY, FEBRUARY 29

7:30 AM – 12:00 PM

Registration/Information Desk Open

8:00 AM – 9:15 AM

LRA Directors Breakfast

LRA Directors are invited to reconvene at this breakfast to discuss the current issues and challenges facing base redevelopment communities. All LRA Directors and Deputies are invited to attend the breakfast.

Council Chair:

Steve Levesque, Executive Director, Midcoast Regional Redevelopment Authority, Brunswick, ME

8:15 AM – 9:15 AM

Installation Issues Briefing:

Enhanced Use Leasing: Update and Opportunities

This briefing by each of the military services will provide an overview of their current EUL portfolios, how they plan to use public-private partnerships such as EUL to maximize the value of DoD assets, as well as information on potential projects from each of the military services in 2012.

Moderator:

Dennis Stout, Senior Director, Alvarez & Marsal Real Estate Advisory Services, Washington, D.C.

Speakers:

Brian Brown, Chief, Real Estate Transactions Division, Air Force Real Property Agency, San Antonio, TX

Dr. Craig College, Deputy Assistant Chief of Staff for Installation Management, Assistant Chief of Staff for Installation Management, Washington, D.C.

Robert Meehan, Realty Specialist, EUL Program Manager, Commander, Naval Installations Command, Washington, D.C.

Discussion Sessions:

Scoring of Energy Projects

This session will review OMB budget scoring rules and define how OMB measures federal spending obligations for energy projects against amounts appropriated for federal agencies. Panelists will highlight successful development and financing strategies to address challenges utilizing various contracting vehicles, including energy savings performance contracts (ESPC), utility energy service contracts (UESC), enhanced use leasing (EUL), and power purchase agreements (PPA), and how OMB Circular A-11 and changes in Financial Accounting Standards Board lease accounting rules may affect future energy projects. The session will conclude with a group discussion regarding potential actions that ADC could take to impact the scoring rules.

Moderator:

Kim Burke, Managing Director, Jones Lang LaSalle, Washington, D.C.

Speaker:

Sandy Hoe, Partner, McKenna Long, Washington, D.C.

Alan King, Director of Execution, Army Energy Initiative Task Force, Office of the Assistant Secretary of the Army, Installations, Energy, and Environment, Alexandria, VA

Managing Workforce Development Impacts of Defense Cuts

Moderator:

Lisa Rice, President, Brevard Workforce, Rockledge, FL

Speakers:

Pete Kaiser, President, The Kaiser Group, Rockledge, FL

Lynda Weatherman, President, Economic Development Commission of Florida's Space Coast, Rockledge, FL

Developing Collaborations with Universities for Economic Development

Moderator:

Rocky McPherson, Director, Military and Defense Programs, Enterprise Florida, Tallahassee, FL

9:30 AM – 10:45 AM

Strategy Sessions:

Base Redevelopment in the New Normal: Defining a Common Agenda

Looming cuts in the defense budget, including potential additional cuts, will impact base-closure communities. Experts on base redevelopment will discuss the current situation in Congress and facilitate a discussion with base redevelopment leaders to develop a common legislative agenda and ensure that communities are prepared.

Moderator:

George Schlossberg, Partner, Kutak Rock, LLP, Washington, DC

Speakers:

Sean McGraw, Director of Government Relations, Weston Solutions, Inc., Washington, DC

Community and State Strategies in the New Normal

Defense policy experts will lead this strategy session discussing several major issues pending before Congress and help guide ADC's policy work on behalf of defense communities. The recommendations developed during this session will shape ADC's legislative agenda in 2012.

Speakers:

John Simmons, President/CEO, The Roosevelt Group, Washington, DC

Barry Steinberg, Partner, Kutak Rock LLP, Washington, DC

Installation Issues Briefing:

DoD Energy Issues – Briefing on DoD/Military Service Energy Initiatives

This joint service panel will take a closer look at how each of the military services is approaching its energy portfolio, pursuing energy development both inside and outside the gates and working with the private sector and communities to meet its goals.

Moderator:

Thomas Swoyer, President, Infinity Development Partners, San Antonio, TX

Speakers:

Ken Gray, Branch Chief, AFCEA, Tyndall AFB, FL (invited)

Tom Hicks, Deputy Assistant Secretary for the Navy (Energy), Office of the Assistant Secretary of the Navy (Energy, Installations & Environment), Washington, DC (invited)

Alan King, Director of Energy Partnerships, Assistant Secretary of the Army, Alexandria, VA

Discussion Sessions:

The Readiness and Environmental Protection Initiative (REPI): How Communities Can Create Compatible Land Uses

Moderator:

Kristie Reimer, Principal, ARCADIS U.S. Inc., Marina, CA

Speakers:

Mike Cooper, Chairman, Vance Development Authority, Broken Arrow, OK

Nancy Natoli, REPI Coordinator, Office of the Secretary of Defense, Installations and Environment, Arlington, VA

11:00 AM – 12:00 PM

Discussion Sessions:

Preparing for the Next Phase of Your LRA

Moderator:

Michael Houlemard, Executive Officer, Ford Ord Reuse Authority, Marina , CA

Speakers:

Mark Kleiner, HTRW Service Line Leader, Weston Solutions, Inc., Vernon Hills, IL

Mike Miller, Partner, Drinker Biddle, Philadelphia, PA

Bob Hallenbeck, Senior Vice President, Sales & Marketing, XL Insurance, Inc., Exton, PA

Understanding the Impacts of Civilian Personnel and Industry Cuts

Preparing Your Community for Defense Cuts and Next BRAC

Moderator:

Marlane Youngblood, Executive Assistant and Strategic Planner, Kentucky Commission on Military Affairs, Frankfort, KY

Speakers:

Mike Cooper, Chairman, Vance Development Authority, Broken Arrow, OK

Mark Needham, Executive Director, Kentucky Commission on Military Affairs, Frankfort, KY

12:00 PM – 1:00 PM

Conference Wrap-up Session