

# AMERICA'S DEFENSE

★ COMMUNITIES ★

## ADVERTISING OPPORTUNITIES FOR A LIMITED TIME

When you walk into the office of a Department of Defense official involved in installations or a visit a member of Congress with a military base, one magazine is on everyone's desk—*America's Defense Communities*. Published by the Association of Defense Communities (ADC), *America's Defense Communities* magazine showcases the unique stories of remarkable places throughout the United States that support our active military and veterans, enhance missions and create amazing places for service members to live and work. The magazine reaches more than 5,000 readers, including members of Congress, military leaders and top industry executives.

Our nation's defense communities understand the challenges and effort required to ensure that military families have the resources they need, and are made to feel welcomed and valued. *America's Defense Communities* highlights the award-winning communities selected by ADC and its Great American Defense Communities program.

*America's Defense Communities* magazine will be featured during the Defense Communities National Summit in Washington, D.C., held June 19-21, 2017, and distributed across Capitol Hill and DoD. In addition, the full issue will be available digitally on the ADC website after the National Summit, with every story—and your message—available just as it appeared in the magazine, providing a year-long reference for community and installation leadership nationwide.

Put your message front and center, reach key decision makers, and don't miss the opportunity to show your enthusiasm and support for the people and places working hard to make their cities and regions Great American Defense Communities.

### RATES

- ★ Two-Page Spread: \$3,750
- ★ Full Page: \$2,500
- ★ Half Page (horizontal or vertical): \$1,250

### PREFERRED POSITIONS

- ★ Center Spread: \$4,250
- ★ Back Cover: \$3,500 Sold
- ★ Inside Front Cover (full pages only): \$3,000
- ★ Inside Back Cover (full pages only): \$2,750
- ★ Opposite the Publisher's Note: 20% premium above standard page rate
- ★ Right-hand page in the first 16 pages of the magazine: 10% above standard rate, on a first-come, first-served basis.
- ★ Special lower rates for defense communities



## REACH MORE THAN 5,000 READERS

Reserve your ad space by March 1st for a 15% early-bird discount.

Contact Aleksandar Pavlovich at [apavlovich@defensecommunities.org](mailto:apavlovich@defensecommunities.org) for more information.

## AD SPECS

Please submit your magazine ad by April 2, 2017. Our designers will confirm if your ad meets the requirements, and you will receive confirmation. Please share the ad specs with your designer to ensure proper files are submitted. Numerous ads are collected for *America's Defense Communities* magazine, and deadlines leading up to production are rigid.

### Below are acceptable file formats:

- ★ .pdf (high quality)
- ★ .jpg (high resolution)
- ★ .tiff (high resolution)

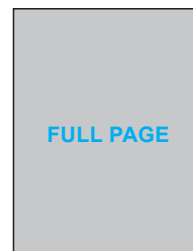
### Please follow the guidelines below when setting up your files:

- ★ Include crop marks
- ★ Colors: CMYK
- ★ Resolution: 300 dpi

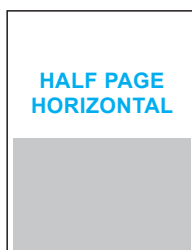
Please email zip files or Dropbox links to: [apavlovich@defensecommunities.org](mailto:apavlovich@defensecommunities.org)



Trim	17 x 11"
Bleed	17.25 x 11.25"
Non Bleed	16.5 x 10.5"



Trim	8.5 x 11"
Bleed	8.75 x 11.25"
Non Bleed	8 x 10.5"



Non Bleed	8 x 5.25"
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Non Bleed	4 x 10.5"
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